

## CV | Melissa Wood

### Personal statement

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Having always been interested by behaviour driven interaction and user centric design; working as a developer gives me the perfect outlet to explore my interests. I constantly aspire to deliver work of a high standard and I thrive from working within a team. I am also a strong believer in continual self development and life-long learning.

### Personal Information

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Address: 249 Green Lane, Heaton Moor, Stockport, SK4 2LZ  
Email: info@melissawood.co.uk  
Full, current and clean UK driving license

Mobile: 07739 02 06 42  
Nationality: British

### Contract / Freelance UX / UI Developer / Consultant history

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11/2014 - Date. Manchester / Liverpool / London / Bolton / Telford

Worked for large companies such as PDSA and AO.com along with varied sized agencies such as Uniform, Sectorlight and 90 Degrees. Building responsive layouts / modules / websites via a range of frameworks such as Foundation 6 / Susy & Breakpoints / Bootstrap / custom responsive grids. Varied workflow environments - NPM & Gulp preferred, some exposure to Grunt. Exposure to JavaScript frameworks such as REACT / Angular 1. Proficient full-stack WordPress development & frontend for .net CMS Kentico / Sitecore / Umbraco. Able to consult in content strategy, user experience and frontend tech.

### Employment history

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08/2014 - 11/2014. Black Swan Data: Manchester

Interface Developer: Looking to further develop my skill set; I joined Black Swan for the diversity of the work. Working here I was developing the interface for airline portals via the partnership with Panasonic Avionics. Working with various airlines; my focus was on AirBerlin and Scoot. Portals were expected to be of the highest quality and function seamlessly across a range of devices. Built with HTML5, CSS3, JavaScript, JSON on an MVC framework. Rich interactive experiences were delivered with the use CSS3 2D and 3D transforms with the use Modernizr for graceful degradation. Dynamic data is driven via AirPana emulators, utilising DRM, PPA and JSON and configured via custom data attributes. Working daily with libraries such as animate.css and underscore.js. Workflow included the use of GitHub, Source Tree, Bitbucket, Confluence and JIRA. Front-end methodologies adopted were the use of BEM and Pseudo code. Using Grunt to compile files ready for deployment to UAT servers. Other responsibilities were the migration of older portals, restructuring the code and directories to that of the new approach for portals and new emulators.

06/2011 - 07/2014. Reading Room: Manchester

UX Developer: I originally joined Reading Room to focus the progression of my web development skill-set. Working at Reading Room has been an excellent opportunity for me to grow, both technically and commercially. Technically, the job requires on a daily basis front-end skills such as HTML5 / XHTML, PHP, CSS2 / 3, JavaScript and XML. The most commonly used JavaScript Library at Reading Room is JQuery. Commercially, the job requires me to be involved with company process. This entails tasks such as contributing to process documents, producing contractual client documents, being commercially aware of one's own work, attending client kick-off meetings and client training. The workflow environment at Reading Room requires developers to use tools such as XAMPP for localhost HTML / PHP development, FTP to DEV / UAT servers for HTML / PHP projects, remote desktop for .NET servers and using Tortoise SVN to version control working files. I have worked and gained experience working on CMS such as Drupal, WordPress, Immediacy, Sitecore, Kentico and have recently worked on theming Telligent and working with Terminalfour. As a UX developer this also means I provide recommendations / advice for user experience during the design stage of projects.

Education

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2002 – 2005. Staffordshire University Location: Stoke-on-Trent  
Degree: BA (Hons) Multimedia Graphics Grade: 2:1  
Final Project: A prototype online educational resource involving games design utilising webcam technology.

Specific Skills

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Workflow / Tools / Environment

Photoshop	Fireworks
Illustrator	WAMP / XAMPP / Python
Sublime	Visual Studio
Git / SourceTree / Bitbucket	Waterfall / Agile
Balsamiq	Confluence / JIRA
SASS / SCSS	Gulp / NPM / Terminal

Skills / Abilities / Experience

Bootstrap / Foundation 6 front end frameworks  
Object Orientated CSS via BEM methodology  
Developing websites to W3C standards  
Developing adaptive / responsive websites via: CSS media queries, php device detection, Susy grid  
jQuery / JavaScript interaction  
Front end abilities for CMS: Sitecore, Immediacy, Terminalfour, Kentico, Umbraco  
Full stack WordPress developer for small and simple sites  
Loading data via jQuery / JavaScript and XML / JSON / Javascript Objects  
Developing and testing HTML / CSS emails campaigns  
Client content strategy workshops / meetings  
Wireframes / prototyping via Balsamiq

Anything else in-between interests

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Have the cycling bug - I commute by cycling and love mountain biking  
Visiting art galleries, museums, public art and exhibitions  
Passion for motorbikes and classic cars  
Music and gigs / Socialising with friends and family  
Networking with other creatives - Active member for McrFRED Meetup  
Traveling

Outside work achievements / commitments I'm proud of

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Oxfam volunteer - volunteered at the Trail Trekker event across 3 shifts throughout the full 2 day event  
Events volunteer for other Meetup organisers  
Member of Tech Events North West for organisers  
Organiser of WA Digital Meetup  
Founder of Warrington Digital Ltd